Review Your Online Presence Before the Job Search

JOB SEARCH SERIES **PRESENTATION #4**

BEFORE THE JOB SEARCH SUBSERIES

TENONPREP

Learning Outcomes

01
Understand what your "online presence" is

02
Understand the privacy myth of online accounts

03
Understand how to review and secure your online presence

04
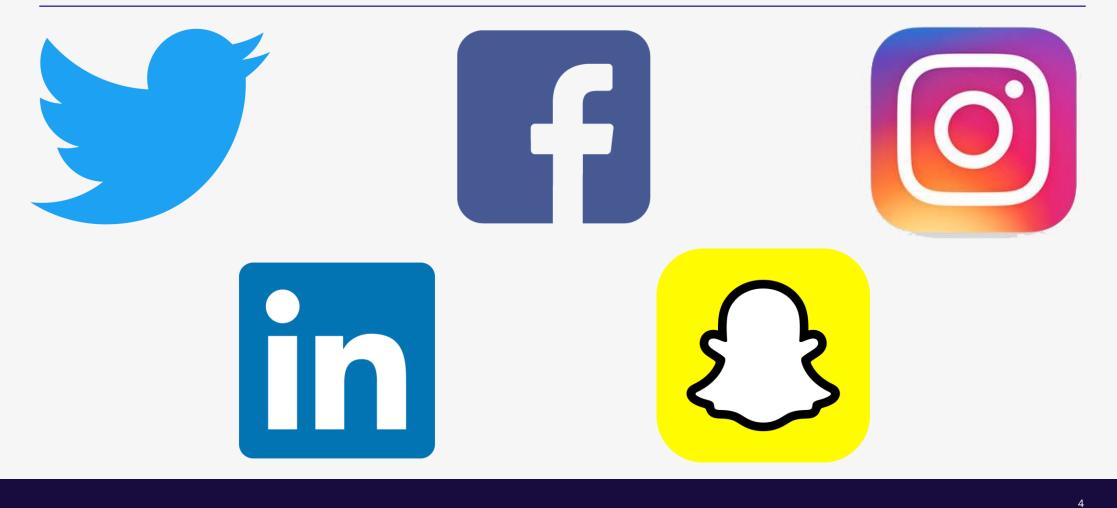Understand what to do if you are unhappy with your online presence

Defining Your "Online Presence"

Social Media Tied to You
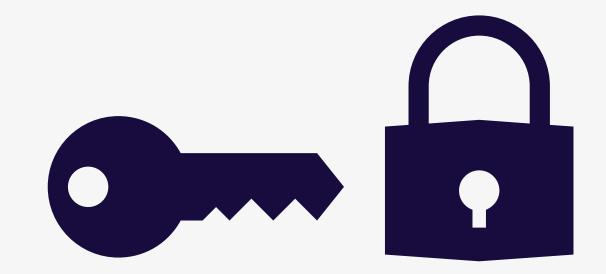
"Anonymous" Accounts Are Not Anonymous

Google Yourself

Securing Your Online Presence

Reviewing
Online Presence

LIVE ONLY

Questions to Ask Yourself About Your Online Presence

1. Does your online presence accurately reflect who you are?

2. Are you embarrassed by any online photos, videos, or posts related to you?

3. If you are not embarrassed now, do you think you might be embarrassed five years from now?

4. What impression would someone who has never met you before (like an employer) get from reviewing your online presence?

5. How does your "professional" social media compare and contrast with your "personal" social media?

6. Is your online presence consistent between online sources? Between online and written sources?

And remember, your employer (and future employers) will be monitoring your social media!

What To Do If You Are Unhappy with Your Online Presence