

Strategic Job Search Plan Section 3 - GEOGRAPHY

JOB SEARCH SERIES **PRESENTATION #11**

BEFORE THE JOB SEARCH SUBSERIES

TENONPREP



Learning Outcomes

01

Understand the factors that influence where you want to work

02

Understand the importance of ranking your preferred locations

03

Realize that picking locations shouldn't be too scary





Some Geographic Narrowing Criteria Is OK



**List of Factors
Impacting Your
Preferred Job
Geographic
Location(s)**

Metro Area vs. City

Population of Metro

Growth Trajectory of Metro

Industry Hubs

Your Professional Network

Your Personal Network





Think Metro Area, Not Just City





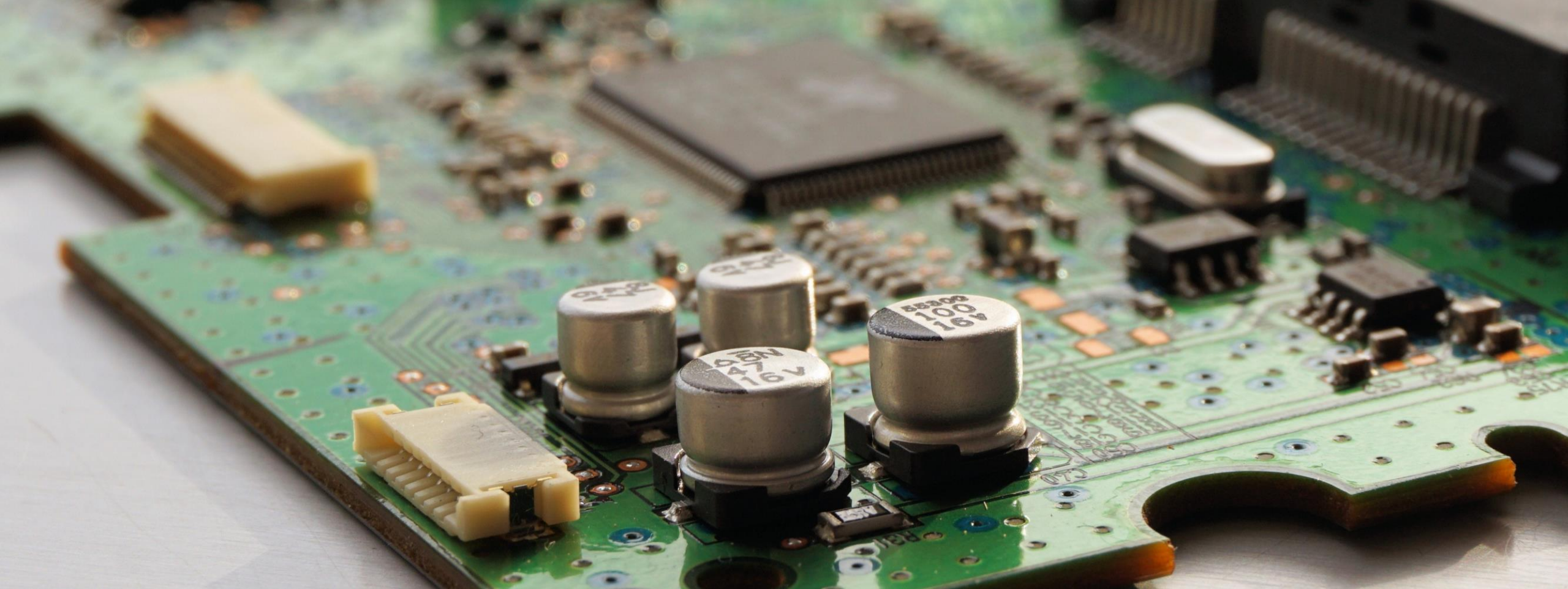
Large vs. Medium vs. Small Metro





Population Growth Trajectory





Industry Hubs





Professional Network



Personal Network, Especially Family



List & Rank Your Preferred Locations

1. Metro Dallas

- Strong preference (80%)

2. Metro Houston

- Low preference (10%)

3. Metro San Antonio

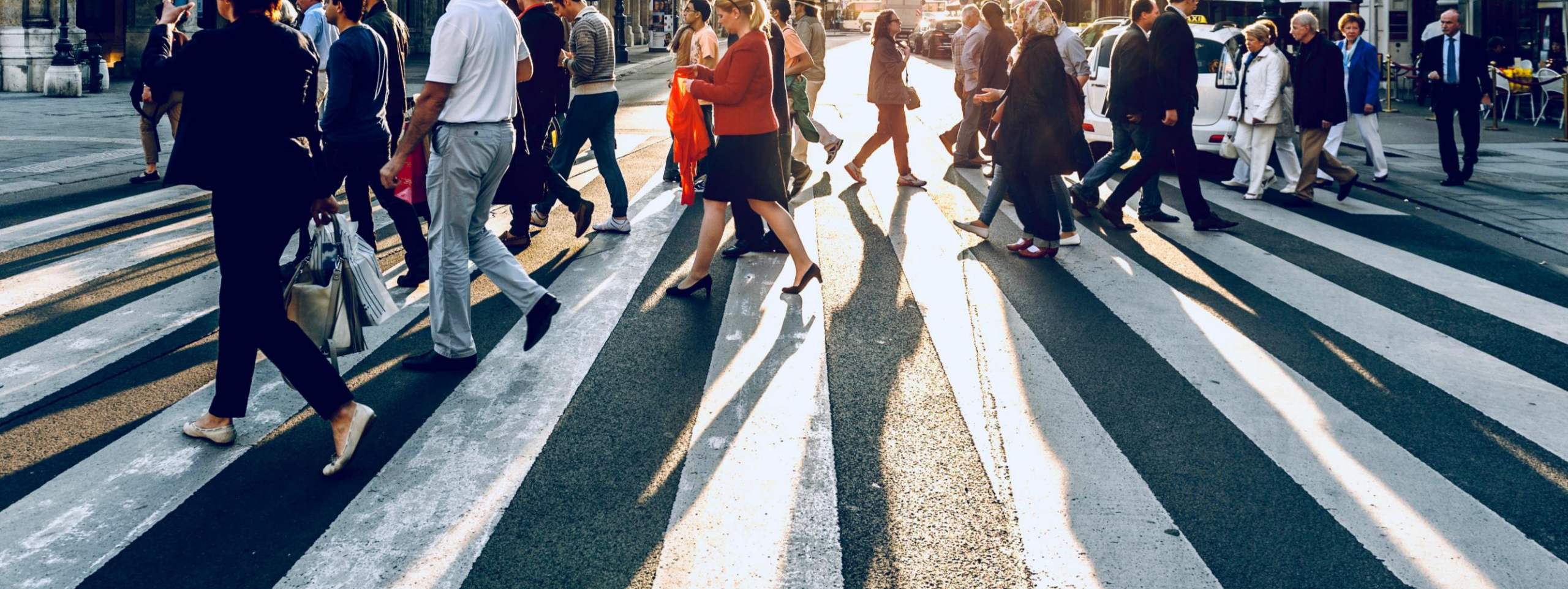
- Low preference (10%)



Reviewing List of Geographic Preferences

LIVE ONLY





Picking Locations Shouldn't Be Scary

